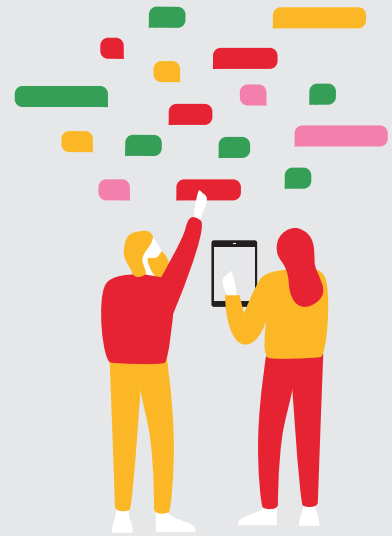


Data collection, simplified



**Culture
Counts**

Are you a funder of the cultural community? Culture Counts is conducting ongoing research into the impact of COVID-19 on cultural industries to provide actionable insights about the sector and ways you can support its recovery.

The research offers a standardised approach for measuring this impact and gaining actionable insights that are comparable across the sector. Stage 1 focused on the impacts for creative sector organisations - [click here to view the report](#).

Stage 2 is focused on adaptation and recovery, giving funders and decision-makers the data they need to support organisations, artists and communities to survive and thrive. We encourage you to conduct this research within your municipality, access a strategy report targeted to your community's needs, and use this evidence to plan and action your recovery.

Let us help create your COVID-19 Recovery Strategy



COLLECT

benchmarkable creative sector data using our expertly curated research questions



PLAN

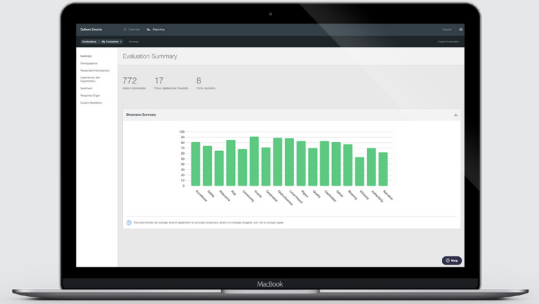
your recovery with an evidence-based strategy report



MONITOR

the success of your strategy with a comprehensive evaluation plan

Find out how your funded organisations and creative community have been affected by COVID-19 restrictions, how they're adapting, and how you can support their recovery.



COLLECT + PLAN PACKAGE

Collect data via our COVID-19 Stage 2 Recovery Survey

- Gain feedback from grant recipients, organisations and practitioners within your municipality
- Use our standard research questions to enable wider sector benchmarking, customised to your municipality
- Capture supplementary information through a limited selection of additional custom questions
- Deliver a user-friendly survey experience across any browser or device via a simple online link

Plan your recovery with an evidence-based Strategy Report

- Obtain an easy-to-read snapshot of your survey results
- See how your municipality compares with the overall Australian data set
- Access our international research into COVID-19 creative sector recovery
- Receive a selection of strategies and actions targeted to your community's needs

COLLECT + PLAN PACKAGE: \$2,500: includes Survey Template + Data Collection + Survey Results Summary + Benchmarking and Strategy Report

COLLECT + PLAN + MONITOR PACKAGE

All features in the Collect and Plan Package, PLUS:

- Monitor your impact with Culture Counts' online evaluation platform
- Access our survey templates for audiences, communities, organisations and programs
- Align survey metrics with important organisational objectives
- Receive expert guidance on survey samples, design and distribution
- Realise the success of your strategies with real-time results

COLLECT + PLAN + MONITOR PACKAGE: \$5,000: includes ALL Collect + Plan Package features + Survey Template Suite + Culture Counts Subscription + Strategic Alignment

Culture Counts' evaluation solutions empower local, state and federal governments to measure and understand the intrinsic impacts they deliver to their communities.